One-Check Supplemental Information

Thank you for your support. Donations are entirely optional and are 100% tax-deductible.

PTA MEMBERSHIP
The Parent Teacher Association (PTA) is the oldest child advocacy organization in the USA. Hoover PTA organizes school events and supplements expenditures ranging from science programs to books and classroom supplies. We focus on campus-wide initiatives covering all 6 grades.

Annual membership due is $10 per adult. While all are welcome to attend PTA meetings, only members enjoy voting rights on matters presented for Association approval (budgets, initiatives, etc.). Members are also entitled to discounts offered by participating merchants nationwide. Please contact our Membership Chair if you have any questions.

Himani Manglani  himani.a.manglani@gmail.com

DIRECT APPEAL DONATION
Our suggested donation is $250 per child. This is the main source of PTA funds in the school year. Your generosity directly funds classroom supplies and our program offerings, including beloved traditions as well as creative *new* events, if allowed by changing guidelines. This year, campus events will be open to students only. Parents, please minimize going on campus.

Events - “Hello Hedgies” Lunchtime Activities, Lego/Game Night, International Festival, Carnival

Programs - ABC Reading, Junior Museum visits (tentative)

Materials - Teacher allowance for classroom supplies ($20,000), new library books ($8,000), Scholastic subscription ($3,000)

PTA donations are tax-deductible. Please consider amplifying the power of your donations through corporate matching. Historically, our parents have been able to take advantage of their employers’ matching programs at Apple, Google, Applied Materials, Oracle, eBay, Cisco, Microsoft and Visa.

There are two ways to donate:

A. By check. This is the preferred way to avoid processing fees by third party vendors. Kindly mail the checks to the School, or have your student drop off at the office. Again, parents please minimize going on campus.
B. Via Konstella. Donation links can be found from the “Fundraising” tab (laptop view), or from the “More” menu (mobile view), under “Announcements” (by date) or “Donations.” Due to processing fees and intense manual work involved, we are unlikely to give refunds. Thanks for understanding.

Contact our Treasurer for any donation questions.

Tina Chen  PTATreasuryHoover@gmail.com

**Hoover Yearbook**
We work with an outside vendor to produce yearbooks. Only teachers and economically disadvantaged students receive complementary copies. The PTA aims to keep the cost reasonable and does not make profits from selling yearbooks.

**Library Sponsor-A-Book**
Hoover students are voracious readers. Your donations have historically enabled new title additions ($3,000-$8,000) every year. During the pandemic, the Library purchased e-books, which tend to cost more than physical books. Additional donations are always appreciated and will allow more selection offerings! Please encourage home reading at 10-minute increments per grade (1st-10min, 2nd-20min, 3rd-30min, etc.).

**Extra Donations**
There are those less fortunate in our community who do not have the same resources. Your generosity greatly enriches the education experience for all involved. Corporate matching is another effective way to amplify the power of your giving. Historically, our average donation rate is ~50%.

**Konstella**
Konstella is our official communication platform, and the one-stop point to find out what’s happening in your child’s classroom as well as the whole school. Konstella was founded by Hoover graduate, Eric Xu, who waived annual subscription fees for Hoover PTA in perpetuity. The Konstella app makes it easy to send and receive official messages, look up names in the directory, signup for events/volunteering, contact other parents, form interest groups, etc. You can select in settings to have Konstella messages routed to your email inbox. If you spend some time on it, you will discover cool features.

We request that you download the Konstella app, register/set up accordingly, and manually add your child(ren) to their assigned classroom(s), so you don’t miss anything! Contact our Konstella Admin if you have any questions.

Anita Tam  anita.tam@gmail.com  Jong-Mi Lee  jmlee@gmail.com

**AmazonSmile**
Amazon donates a portion of its proceeds to a charity of your choice through AmazonSmile. It is a simple way for you to support your favorite charity - Hoover PTA! - every
time you shop, at no cost to you. During the pandemic, we received over $1,000 from AmazonSmile.

Set-up instructions:
1) go to smile.amazon.com
2) go to settings - (your) account - account settings
3) 3rd-to-last on menu should be charity designation
4) search for “1040 Herbert Hoover Elementary PTA”
5) make and confirm your selection

Contact our Co-VPs of Fundraising if you have any questions.

Vasant Petlur vasant.petlur@gmail.com  Mayma Raphael maymaraphael@yahoo.com

**Hoover eNews**
Hoover PTA distributes weekly electronic updates on what’s happening on our campus as well as around the PAUSD community. For submissions (weekly deadline is Wed 4pm), comments or questions, contact our Communication Chair and eNews Editor.

Andrea Ng hoover.enews@gmail.com

**Donation Acknowledgement**
We may acknowledge your donations publicly as part of our campaign efforts. Your child(ren)’s name(s) may be associated with the acknowledgement in order for us to better identify each other.

**Photo Release**
At PTA sponsored events, we may have a volunteer photographer capture photos for our use in the yearbook, PTA website, newsletters, presentation slides, etc.

**Volunteer Opportunities**
The PTA is a volunteer organization. Currently, open roles include Traffic Coordinator, ABC Reader, and Room Parent. Please indicate your interest in hearing from us; we provide the necessary training and onboarding. Your child(ren) will be so proud and learn from your example of leadership and service!

**THANK YOU FOR YOUR SUPPORT. GO HEDGIES!**